

Season's Feedings Showdown

Strengthening Community Bonds Through Holiday Giving

In 2024, **1.5 million of our neighbors** in the Washington Metro Area experienced food insecurity — that's more than 1 in 3.

By coming together, supporters have a unique opportunity to give back to the Greater Washington region — the very place where they work and live — while making a visible and lasting impact on neighbors in need.

Season's Feedings is a friendly competition in **November and December** that brings together groups to raise funds and awareness for the Capital Area Food Bank. Teams compete by raising dollars in a fun, energizing challenge that builds team spirit, excites members, and highlights your commitment to the community.

Together, we can raise **\$85,000**, fueling the Capital Area Food Bank's mission and providing critical meals for families across the region.

Hunger exists year-round, but it's especially difficult for those experiencing it at the holidays when food is central to so many traditions and celebrations.



Why Join?

As a sponsor, your company will: .

- **Engage your team** in a fun, meaningful campaign that builds team spirit and community impact.
- **Gain visibility** through CAFB's social media, tailored communications, and mentions in potential press coverage.
- **Showcase your commitment to community** alongside other supporters in the region.

Campaign Support from CAFB

During the campaign, Capital Area Food Bank will:

- Kick-off the campaign with a volunteer and networking event for participants
- Provide logistical support and internal event assistance
- Create a custom fundraising page for your team
- Supply tailored communications to help you rally supporters
- Highlight participants on social media and in campaign recognition
- Give-out awards for fund raised (based on group size), participation, spirit and more!

For More Information

Contact engagement@capitalareafoodbank.org

