



QUICK FACTS: FOOD FROM THE BAR

CAMPAIGN OVERVIEW	<p>Food From the Bar (FFTB) is a month-long effort led by Washington, DC's legal community to close the meal gap in our nation's capital. By donating food and funds, participants help the Capital Area Food Bank distribute more meals to neighbors in need during the summer months and beyond.</p> <p>Creative stunts are a hallmark of Food From the Bar. Lawyers go to great lengths to raise the most money and collect the most food for their firms.</p>
CAMPAIGN HISTORY	<p>Formerly known as DC Outlaw Hunger, the DC legal campaign has raised over 2.6 million meals for kids, seniors and families in need since 2008. FFTB originally began in California in 1992.</p>
KEY DATES	<p>May 1 – June 2, 2017</p> <p>Starting May 1, participants compete to donate the most food and funds by June 2. The last day to deliver donations is Friday, June 9.</p>
BENEFITS	<p>FFTB is fun and rewarding for participants. Organizations receive awards based on level of participation. Special awards recognize outstanding achievement and will be featured in a full-page ad.</p>
IMPACT	<p>100 percent of food and funds collected benefit the Capital Area Food Bank and its hunger relief programs reaching 540,000 people each year in the Washington metro area.</p>
ABOUT CAFB	<p>A member of Feeding America, the Capital Area Food Bank is a 501 (c) 3 non-profit hunger relief organization. In 2016, we distributed 46 million pounds of food – equivalent to 36 million meals to 540,000 kids, seniors, veterans and working families in DC, Maryland, and Virginia through a network of 444 community partners. Of this, 17.5 million pounds of food was fresh produce.</p> <p>For every \$10 donated, the Capital Area Food Bank can provide 25 meals to local children, seniors and families in need. Ninety-two cents of every dollar raised is spent where it matters most: food distribution, transportation and hunger-relief programs.</p>
WEBSITE	<p>www.capitalareafoodbank.org/foodfromthebar</p>
SOCIAL MEDIA	<p>FACEBOOK WWW.FACEBOOK.COM/CAPITALAREAFOODBANK</p> <p>INSTAGRAM @CAPITALAREAFOODBANK</p>

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