

BRIGHT FARMS



Media Advisory

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BrightFarms to Deliver Fresh, Local Greens to Capital Area Food Bank

Donation will provide access to nourishment for 12% of Washington area residents

- WHAT:** BrightFarms, a startup creating the first national brand of local produce, will donate 24 pallets of fresh arugula, spring mix and lettuce greens to the Capital Area Food Bank (CAFB), on Friday, August 5th. Sourced directly from the 150,000 square-foot BrightFarms Capitol Greenhouse in Elkwood, VA, this donation continues a long-term relationship with CAFB aimed at providing DC residents in need with access to fresh, local greens. The support of BrightFarms deepens the food bank's partnership with Giant Foods--the exclusive Washington-area grocery retailer of BrightFarms produce--which the CAFB [announced last month would be named its first Retailer for Wellness](#).
- WHEN:** Friday, August 5th, 2016
9:00 a.m. – 10:00 a.m.
- WHERE:** Capital Area Food Bank—Northern Virginia Distribution Center
6833 Hill Park Drive
Lorton, VA 22079
- WHO:** BrightFarms operational staff will deliver the donation in a Brightfarms truck; Capital Area Food Bank staff will be on hand to receive the donation and answer questions.
- WHY:** Nearly half of the 540,000 residents served by the food bank have high blood pressure or live with someone who does, and another quarter are diabetic or living with a diabetic. The CAFB is committed to providing a balanced offering of foods to those it reaches, contributing to community wellness.
- CONTACT:** Kirsten Bourne, Capital Area Food Bank, 202-644-9861 or KBourne@CapitalAreaFoodBank.org

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The Capital Area Food Bank is the largest organization in the Washington metro area working to solve hunger and its companion problems: chronic undernutrition, heart disease and obesity. The CAFB distributes 45 million pounds of food per year, fully one third of which is produce. By partnering with nearly 450 community organizations in DC, Maryland and Virginia, as well as delivering food directly into hard to reach areas, the CAFB is helping 540,000 people each year get access to good, healthy food. That's 12 percent of our region's mothers, fathers, sons, daughters, sisters, brothers, and grandparents. To learn more, visit: capitalareafoodbank.org, or find the Capital Area Food Bank on Facebook at facebook.com/CapitalAreaFoodBank, Twitter at [@foodbankmetrodc](https://twitter.com/foodbankmetrodc) and Instagram at [@capitalareafoodbank](https://instagram.com/capitalareafoodbank).

