





## **Media Advisory**

For more information, please contact:

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## LULAC and Tyson Foods Partner to Donate Truckloads of Protein to the Capital Area Food Bank

What:

In the month of October Tyson Foods and the League of United Latin American Citizens (LULAC) are partnering together to donate five truckloads of protein to the Capital Area Food Bank and four other food banks in California, New York, Texas and Florida.

The donation totals 151,000 pounds of protein and will be distributed to food banks in five urban areas. The food banks will each receive approximately 30,000 pounds. The food donation will help eradicate food disparities in areas with high rates of childhood hunger.

The first donation will take place in Washington, D.C. at the Capital Area Food Bank with the remaining distributions to take place over the following weeks.

## Who:

- Nancy E. Roman, President and CEO, Capital Area Food Bank
- Margaret Moran, LULAC National President
- Alejandro Mayorkas, Deputy Secretary of the United States Department of Homeland Security (*invited*)
- Nora Venegas, Director, Federal Government Relations, Tyson Foods
- Members of Congress (invited)

When: Friday, October 3, 2014

11 AM

Where: Capital Area Food Bank

4900 Puerto Rico Avenue, NE Washington, DC 20017

Why:

Nearly 700,000 residents in the Washington metro area are struggling with hunger, including 150,000 children. According to a study by the Capital Area Food Bank and Feeding America, hunger in the Washington metro area has increased in the last four years by 11 percent. The Capital Area Food Bank is the region's largest hunger relief organization. To learn more, go to <a href="http://www.capitalareafoodbank.org/">http://www.capitalareafoodbank.org/</a>