



FOR IMMEDIATE RELEASE

PricewaterhouseCoopers Helps Capital Area Food Bank Provide 80,000 Meals to Children in Need



TYSONS, VA., June 24, 2015 – Nearly 200 PricewaterhouseCoopers’ employees gathered at the Tyson’s Corner Marriott on Friday, June 19 to pack 10,000 bags for the Capital Area Food Bank’s Weekend Bag program, which provides bags of healthy groceries to children in need over the weekend. Employees filled bags with items including shelf-stable fruits and vegetables, protein and healthy snacks – all of which will provide 80,000 meals to children and their families. The volunteer activity was part of PwC’s commitment to childhood education, employment engagement and pro bono support.

PwC’s volunteerism comes at a critical time, as summer months are even more challenging for children struggling with hunger because they don’t have access to regular school meals.

The District has the highest rate of childhood hunger in the nation, according to the recent 2015 Map the Meal Gap Study conducted by Feeding America and the ConAgra Food Foundation. The CAFB operates several child hunger programs that ensure children are well fed during school vacations, weekends and after school hours.

Through its Weekend Bag program, the CAFB feeds nearly 2,000 children through 59 sites including schools, churches and community centers.

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PwC has championed the CAFB's mission to solve hunger through support of annual events, general operations and volunteerism.

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About Capital Area Food Bank

The Capital Area Food Bank is the largest hunger relief organization in the Washington metro area serving over 530,000 people through direct food distribution programs and a network of 500 partner agencies. Last year, the Capital Area Food Bank distributed 42 million pounds of food — the equivalent of 35 million meals — one-third of which was fresh fruits and vegetables. A member of Feeding America, CAFB takes a comprehensive approach to addressing hunger by increasing access to nutritious food, initiating change through skill-building and advocacy, and creating sustainability with outreach and training for those at risk of hunger. To learn more, visit: www.capitalareafoodbank.org, or find the Capital Area Food Bank on Facebook at facebook.com/ CapitalAreaFoodBank, and Twitter at @foodbankmetrodc.

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