



## News Release

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**FOR IMMEDIATE RELEASE**

### **Peanut Butter Donation to Capital Area Food Bank of Northern Virginia Honors National Peanut Month**

LORTON, VA, March 7 --- In honor of March being National Peanut Month, the Virginia Peanut Board and Virginia Peanut Growers Association are teaming with PLANTERS, a Kraft Foods brand, and Peanut Proud to contribute peanut butter to the Capital Area Food Bank's food distribution center in Virginia and the Federation of Virginia Food Banks.

National Peanut Month is an opportunity to recognize the versatility of the humble peanut. From Virginia's famous gourmet peanuts to peanut butter, a diverse variety of products are made from peanuts or use them as an ingredient. This is mainly due to the important nutritional attributes that peanuts provide. A peanut butter sandwich, so simple to make, is packed with protein, vitamins, minerals, folate and other benefits for the body.

This is the second year in a row that PLANTERS and Virginia's peanut growers have contributed two pallets apiece (5760 jars) to kick off the March celebration. This year the donation increased significantly with a seven pallet (10,080 jars) contribution from Peanut Proud, an industry sponsored charitable organization that reacts to existing needs, whether it be for food banks in the peanut growing states, or disaster relief.

"Peanut butter is desperately needed by our Food Banks" said Dell Cotton, Executive Secretary of the Virginia Peanut Growers Association. "The nutritional benefits of our industry's most popular product makes it a necessity for the people who are served by Food Banks".

"Our friends in the peanut industry continue to step forward every March in honor of National Peanut Month and help stock our food banks with peanut butter. We are so grateful for this generous donation that will make a difference in the lives of so many who are struggling to put food on their tables" said Leslie Van Horn, Executive Director of the Federation of Virginia Food Banks.

The Capital Area Food Bank is the largest hunger relief organization in the Washington metro area serving 500,000 people through direct food distribution programs and a network of 500 partner agencies. The Capital Area Food Bank distributes 45 million pounds of food – the equivalent of 37.5 million meals – including 17.5 million pounds of fresh fruits and vegetables. A member of Feeding America, CAFB takes a comprehensive approach to addressing hunger by increasing access to nutritious food, initiating change through skill-building and advocacy, and creating sustainability with outreach and training for those at risk of hunger.

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