



*** MEDIA ADVISORY * MEDIA ADVISORY * MEDIA ADVISORY***

Capital One Bank Helps D.C. Residents Get More for Their Money This Week at Area Food Trucks

WHAT: Consumers are always looking for ways to #GetMore in their lives and personal finances and money often top the list. In fact, a recent survey by [Capital One Bank](#) found that when Washingtonians were asked what aspect of their life they wanted to get more from, 58 percent said finances, followed by love (25%), and work (18%).

To help consumers get more for their money, Capital One Bank is offering extras with people’s lunch purchases all week at three D.C.-area food trucks. Starting Tuesday, November 5 and running through Thursday, November 7, foodies can upgrade their lunchtime meal or snack.

At the same time, Capital One Bank also wants to help D.C. residents pay it forward and is partnering with the [Capital Area Food Bank](#) to help ensure our local partner’s food pantry remains stocked and ready for those in need. The more D.C. eats at partnering food trucks, the more Capital One Bank will give back. The bank will match purchases made at each stop and **donate up to \$10,000, which equals 25,000 meals** for local D.C. residents in need.

WHEN/WHERE:

From 11:30 a.m. – 1:30 p.m.			
Date	Location	Food Truck	Deal
Tuesday, November 5	Farragut Square	DC Empanadas	Buy 2 for \$5, get 1 free
Wednesday, November 6	McPherson Square	DC Slices	Buy 1 slice, get 1 free
Thursday, November 7	901 New York Ave.	Curbside Cupcakes	Buy 1 cupcake, get 1 free

HOW TO #GETMORE:

Capital One Bank suggests the following 3 simple tips to get more out of your finances:

- 1. Set financial goals:** Identify and write down your short-term and long-term financial goals and then determine ways to help you get there. Whether it’s for a dream vacation, a new house, college or retirement, consumers should always have savings goals top of mind.
- 2. Research accounts regularly:** Make sure your current bank accounts are delivering the best bang for your buck. Most survey respondents (29%) said they hadn’t shopped for a new checking account in 10 or more years. Look for a no-fee checking account with a great rate and added perks. Capital One Bank’s [High Yield Checking](#) account is a free account with free ATMs that even reimburses you the ATM fees charged by other banks.
- 3. Build an emergency fund:** Washington, D.C. residents said if they could save more, they would save first for an emergency fund. Start building an emergency fund – even to cover financial shortfalls in the event of a health emergency, major unanticipated car or home repair, loss of a job, or any other unexpected expense that may crop up. One of the easiest ways to start is to have funds automatically moved to your account every month or paycheck. Good financial planning means being prepared for whatever the future may bring.

******PHOTO AND INTERVIEW OPPORTUNITIES AVAILABLE ******

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