

News Release

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CAPITAL AREA FOOD BANK LAUNCHES CAMPAIGN-WIDE KICKOFF WITH DC LAW COMMUNITY AND NATIONAL LAW JOURNAL TO FIGHT HUNGER LOCALLY

Food and fund drive begins May 2, annual competition heats up with Volunteer Bonus Days

WASHINGTON, DC, April 28, 2015 – Dozens of law firms are competing in the annual *Food From The Bar* campaign to raise the most funds and food for the <u>Capital Area Food Bank</u> (CAFB). The legal community has set the ambitious goal of raising \$200,000 (the equivalent of 500,000 meals) to help the food bank help those at risk of hunger in the Washington metro area. This year 44 teams comprised of law firms, law schools, and legal organizations are supporting the campaign-wide kick-off in partnership with the National Law Journal by volunteering on **Saturday, May 2 at 10am at the Capital Area Food Banks's Community Marketplace on L Street NW between New Jersey Ave NW and First St. NW**.

The month-long *Food From The Bar* campaign – occurring May 1 to May 29 – includes three Volunteer Bonus Days where participants have the opportunity to earn points and help the CAFB distribute nutrient-rich meals to kids, families, and seniors. Volunteer Days are new to this year's campaign, where participants can volunteer and earn extra points towards their firm's team. This year's campaign marks the seventh and largest effort to date with dozens of local law firms, law schools and other legal professionals competing to raise funds and food for the more than half a million children, families and seniors at risk of hunger in the Washington metro area.

Commenting on the legal community's involvement in the month-long campaign, Nancy E. Roman, CAFB President and CEO, said, "When school ends, thousands of kids who rely on school lunch programs miss a critical source of nutrition. Our goal is to raise \$200,000 to provide 500,000 meals to children, families, and seniors at risk of hunger in the metro area."

Located in the heart of DC and in a high-needs community, the Community Marketplace serves as a hub where residents can learn about continuing education, job placement, and health and housing services, among others, available to them at little or no cost. The Marketplace provides low-income families in the District with 30 pounds of monthly produce in a farmer's market setting.

Organizations interested in joining the campaign should contact Ashley Hieb by April 29 at ahieb@capitalareafoodbank.org.

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The Capital Area Food Bank is the largest hunger relief organization in the Washington metro area serving over

530,000 people through direct food distribution programs and a network of 500 food assistance partners. This year, the Capital Area Food Bank distributed 42 million pounds of food – the equivalent of 35 million meals – including 17.5 million pounds of fresh fruits and vegetables.

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