



Serving as a Liaison to Local Businesses

Local businesses are huge supporters of the Capital Area Food Bank and are essential to the success of the organization. Grocery stores, restaurants, and other companies help in a variety of ways. Here are some ways that your neighborhood businesses could support the food bank.

Donate Food or Host a Food Drive

Grocery stores donate food, host food drives (i.e Giant hosts Stuff-A-Truck), sponsor large events such as Blue Jeans Ball, provide in-kind donations, donate vehicles, donate print resources, provide food and refreshments for events, and sponsor specific food bank programs/initiatives.

Donating Expertise

Donate print resources, marketing materials, landscaping services, multimedia services, ad space, graphic design, communication services, social media and other pro bono services.

Volunteering

Volunteer sorting and packing food at the NOVA or DC Distribution Centers, assist with direct distributions, work in the Urban Demonstration Garden, assist with special events, and work on a local farm like Claggett Farm.

Donating Funds

Host a fundraiser, donate money, sponsor specific food bank program/initiatives, host online social media campaigns, matching gift programs, donate funds for a truck, underwrite advertising, in-kind donations (host an event)

If you have any questions about engaging local grocery stores or businesses, please contact Chris von Spiegelfeld cvonspiegelfeld@capitalareafoodbank.org.