**Serving as a Liaison to Local Businesses**

Local businesses are huge supporters of the Capital Area Food Bank and are essential to the success of the organization. Grocery stores, restaurants, and other companies help in a variety of ways. Here are some ways that your neighborhood businesses could support the food bank.

**Donate Food or Host a Food Drive**

Grocery stores donate food, host food drives (i.e Giant hosts Stuff-A-Truck), sponsor large events such as Blue Jeans Ball, provide in-kind donations, donate vehicles, donate print resources, provide food and refreshments for events, and sponsor specific food bank programs/initiatives.

**Donating Expertise**

Donate print resources, marketing materials, landscaping services, multimedia services, ad space, graphic design, communication services, social media and other pro bono services.

**Volunteering**

Volunteer sorting and packing food at the NOVA or DC Distribution Centers, assist with direct distributions, work in the Urban Demonstration Garden, assist with special events, and work on a local farm like Clagett Farm.

**Donating Funds**

Host a fundraiser, donate money, sponsor specific food bank program/initiatives, host online social media campaigns, matching gift programs, donate funds for a truck, underwrite advertising, in-kind donations (host an event)

If you have any questions about engaging local grocery stores or businesses, please contact Chris von Spiegelfeld [cvonspiegelfeld@capitalareafoodbank.org](mailto:cvonspiegelfeld@capitalareafoodbank.org).