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THE EASTER EGG BUNNY MAKES EARLY DELIVERY TO CAPITAL AREA FOOD BANK

Local Egg Farmer to Donate 280,000 Fresh Eggs to Help Feed Hungry Residents

WASHINGTON, D.C. (March 20, 2013) — Sauder Eggs is helping in the struggle against hunger by donating more than 280,000 eggs to the Capital Area Food Bank today at 10 a.m.

Nearly 700,000 people in the Washington metro area are struggling to put food on their tables, which has led to increased demand for the food bank and its partners.

“Eggs are a fantastic contribution that will help us provide good nutrition for children, seniors and families in and around Washington,” said Nancy Roman, President and CEO of the Capital Area Food Bank.

Last year, the food bank provided 27.5 million meals to 478,100 people through direct service and a network of more than 700 partner agencies. The food bank is devoted to offering healthy, affordable meals and a multitude of programs to those in need.

“We’re thrilled to donate much-needed protein to the Capital Area Food Bank just in time for the Easter holiday,” stated Mark Sauder of Sauder Eggs. “Sauder Eggs is a multi-generational family business, and we take pride in giving back to our local community.”

Among the most needed items at food banks are sources of high quality protein, such as fresh eggs. According to the USDA, one large egg delivers six grams of protein and 13 essential nutrients such as choline, folate, iron and zinc. Additionally, the USDA concluded in 2011 that the average amount of cholesterol was 14 percent lower and vitamin D content was 64 percent higher than previously thought.

“Year-round our generous farmers donate fresh eggs to their local food assistance organizations,” stated Chad Gregory, president and CEO of United Egg Producers. “We come together during the Easter season to give a little extra and make fresh eggs available to food insecure families across the country.”

For the sixth consecutive Easter season, the United Egg Producers have organized a nationwide effort to give food insecure families a helping hand. U.S. egg farmers are donating nearly nine million fresh eggs this year, bringing the total number of fresh eggs donated by egg farmers since 2008 to 69 million.

Consumers can also participate in the nationwide effort by going to www.facebook.com/UEPCertified and pledging to buy UEP-certified eggs. For every pledge received, United Egg Producers will donate one carton of eggs to a local food assistance organization.

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About Capital Area Food Bank

The Capital Area Food Bank, founded in 1980, distributes food annually through 700 partner agencies to 478,100 people in the Washington metro area who are at risk of hunger. A member of Feeding America, the CAFB is the largest public, nonprofit food and nutrition education resource in the region and annually provides 27.5 million meals to residents struggling with hunger. It takes a comprehensive approach to addressing hunger by increasing access to nutritious food and initiating change through education, training and advocacy. The Capital Area Food Bank has served the National Capital Region for 33 years. For more information on hunger, visit the CAFB website at capitalareafoodbank.org

About United Egg Producers

United Egg Producers (UEP) is the nation's leading trade association for U.S. egg farmers, representing about 95 percent of U.S. egg production. UEP members produce eggs using various systems including conventional cage production, enriched cages, cage-free, free range, organic and other specialty eggs. UEP is currently asking congress to amend the Egg Products Inspection Act Amendments which will provide egg laying hens with more space and allow them to perform their natural behaviors such as perching, scratching and laying their eggs in a private nest box area. For more information, visit www.uepcertified.com and www.eggbill.com. Find us on Facebook at facebook.com/UEPCertified or follow our updates on Twitter at twitter.com/UEPCertified.