



Media Advisory

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RENT-A-CENTER DONATES \$20,000 AND 10 FREEZERS TO CAPITAL AREA FOOD BANK

Donation is part of \$250,000 earmarked for 11 US food banks

- What:** Rent-A-Center will donate \$20,000 to the Capital Area Food Bank, in addition to 10 freezers which will be distributed to CAFB partner agencies. The Capital Area Food Bank is one of eleven food banks across the nation that is benefitting from \$250,000 of Rent-A-Center funding for hunger relief this year. In support of Hunger Action Month this September, Rent-A-Center is also conducting a grassroots virtual hunger-relief campaign that encourages the collection of cash donations at its 3000-plus stores. The funds from this “Soup to Nuts” campaign will be distributed to food banks in the U.S. at the end of September.
- Who:** Xavier Dominicis, vice president of public affairs at Rent-A-Center
Kenneth Jones, public affairs manager at Rent-A-Center
Christel Hair, senior director of strategic partnerships and community engagement, Capital Area Food Bank
- When:** Friday, Sept. 20, 2013
9:30 am
- Where:** Capital Area Food Bank
4900 Puerto Rico Ave., NE
Washington, DC 20017
- Why:** More than 680,000 Washington metro area residents, including 200,000 children, are at risk of hunger, a 25 percent increase since 2008. The CAFB is distributing 45 million pounds of food – the equivalent of 37.5 million meals – this year through its hundreds of partner agencies. CAFB also provides individuals and families with education and training about healthy eating on a budget.

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Rent-A-Center, headquartered in Plano, Texas, operates more than 3,000 stores in the United States, Puerto Rico, Canada and Mexico. The company employs over 18,900 workers. Learn more at www.rentacenter.com

The Capital Area Food Bank, founded in 1980, is a member of Feeding America and takes a comprehensive approach to addressing hunger by increasing access to nutritious food, initiating change through skill-building and advocacy, and creating sustainability with outreach and training for those at risk of hunger. The CAFB is the metro area's largest public, nonprofit food and nutrition education resource. For more information about hunger and nutrition issues, log on to www.CapitalAreaFoodBank.org

