



News Release

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FOR IMMEDIATE RELEASE

HoneyBaked Donates 10,000 Meals to Washington Metro Area Residents *Premium Brand Partners with Capital Area Food Bank*

What: HoneyBaked will donate 4,000 pounds of ham, equivalent to 10,000 meals, to the Capital Area Food Bank, a member of Feeding America®. This donation is part of HoneyBaked's upcoming donation program that benefits the Capital Area Food Bank.

Beginning February 27, for every ham purchased at D.C. area stores, customers can show support for Capital Area Food Bank through HoneyBaked's ham donation program that will help serve 10,000 meals to those in need in the D.C. area.

Also beginning Feb. 27, participating HoneyBaked stores across the country will accept monetary donations through March 27 to support The Feeding America Network®. One hundred percent of these donations will go to Feeding America®, whose buying power can provide eight meals for every dollar donated. Feeding America® will distribute the donations to its partner food banks, including the Capital Area Food Bank, throughout the U.S.

Who:

- Craig Kurz, CEO - HoneyBaked of Ohio
- Nancy E. Roman, President and CEO – Capital Area Food Bank
- Lisa Davis, Vice President of Public Policy - Feeding America®
- Katie Jozwik, Cause Marketing Coordinator – Feeding America®
- Jennifer Crawford, Franchise Marketing Specialist – HoneyBaked of Ga.
- HoneyBaked employees

When: Thursday, February 21 at 10 a.m.

Where: Capital Area Food Bank
4900 Puerto Rico Avenue NE
Washington, DC 20017

Visuals:

Craig Kurz, Nancy Roman and HoneyBaked employees loading and unloading hams from the truck

The Capital Area Food Bank, a member of Feeding America, is the Washington metro area's largest nonprofit food and nutrition education resource. To learn more, go to <http://www.capitalareafoodbank.org/>

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