



12TH ANNUAL BLUE JEANS BALL
SUNDAY, APRIL 26, 2015 • MARRIOTT MARQUIS HOTEL

SPONSORSHIP REGISTRATION FORM

SPONSOR INFORMATION

Sponsor/Corporation Name (as it will appear in all materials):

Contact Name:

Address (Street, City, State, Zip):

Contact Phone:

Contact Email:

Website:

Twitter Handle/Facebook Page:

SPONSOR PACKAGES

Yes, I would like to participate in the Blue Jeans Ball as a Privé Sponsor: \$100,000

- Lead sponsor of the event
- Logo on CAFB delivery trucks for one year
- Premier placement of logo at the event
- Feature story on CAFB website and In Fresh News newsletter
- Complimentary Parking
- Express guest check-in
- Premier mention in invitation
- Premier mention in press releases, evening program, website and signage
- One full-page ad in evening program
- Two premier tables of 10
- Opportunity to speak at the event after special on-stage recognition
- Company logo affixed to specialty advertisement item
- Early preview of tastings

Yes, I would like to participate in the Blue Jeans Ball as a Couture Sponsor: \$50,000

- Featured sponsor of the event
- Logo on CAFB delivery trucks for one year
- Complimentary Parking
- Express guest check-in
- Premier mention in invitation
- Premier mention in press releases, evening program, website and signage

Together we can solve hunger™



12TH ANNUAL BLUE JEANS BALL
SUNDAY, APRIL 26, 2015 • MARRIOTT MARQUIS HOTEL

SPONSORSHIP REGISTRATION FORM

- One full-page ad in evening program
 - Two premier tables of 10
 - Opportunity to speak at the event after special on-stage recognition
 - Company logo affixed to specialty advertisement item
 - Early preview of tastings
- Yes, I would like to participate in the Blue Jeans Ball as a Designer Sponsor: \$25,000**
- Complimentary Parking
 - Express guest check-in
 - Listing in invitation
 - Mention in press releases, evening program, website and signage
 - One full-page ad in evening program
 - Two premier tables of 10
 - Acknowledgement from stage
 - Early preview of tastings
- Yes, I would like to participate in the Blue Jeans Ball as a Boot-Cut Sponsor: \$15,000**
- Complimentary Parking
 - Express guest check-in
 - Listing in invitation
 - Listing in press releases, evening program, website and signage
 - Half-page ad in evening program
 - One reserved table of 10
 - Acknowledgement from stage
 - Early preview of tastings
- Yes, I would like to participate in the Blue Jeans Ball as a Custom Fit Sponsor: \$10,000**
- Express guest check-in
 - Listing in invitation
 - Listing in press releases, evening program, website and signage
 - Quarter-page ad in evening program
 - One reserved table of 10
 - Acknowledgement from stage

Together we can solve hunger™



12TH ANNUAL BLUE JEANS BALL
SUNDAY, APRIL 26, 2015 • MARRIOTT MARQUIS HOTEL

SPONSORSHIP REGISTRATION FORM

- Early preview of tastings
- Yes, I would like to participate in the Blue Jeans Ball as a Dark Blue Sponsor: \$5,000**
 - Express guest check-in
 - Listing in invitation
 - Listing in press releases, evening program, website and signage
 - One reserved table of 10
 - Acknowledgement from stage
 - Early preview of tastings
- Yes, I would like to participate in the Blue Jeans Ball as a Stonewashed Sponsor: \$2,500**
 - Listing in invitation
 - Listing in press releases, evening program, website and signage
 - One reserved table of 10
 - Early preview of tastings
- Yes, I would like to participate in the Blue Jeans Ball as a Classic Fit Sponsor: \$1,000**
 - Listing in invitation
 - Listing in press releases, evening program, website and signage
 - Two reserved seats
 - Early preview of tastings
- Yes, I want to purchase ____ Original Fit ticket(s), which includes table seating: \$300**
- Yes, I want to purchase ____ Standard Blue ticket(s), which does not include table seating: \$200**
- I am unable to sponsor at this time, but enclosed is a tax deductible contribution of \$_____.**

Together we can solve hunger™



12TH ANNUAL BLUE JEANS BALL
SUNDAY, APRIL 26, 2015 • MARRIOTT MARQUIS HOTEL

SPONSORSHIP REGISTRATION FORM

PAYMENT INFORMATION

My check for \$ _____ is enclosed, payable to the Capital Area Food Bank.

Please charge \$ _____ to my credit card:

- Discover
- Mastercard
- VISA
- American Express

Note: Tax deductible amount to be determined.

Name on Account: _____

Account Number: _____ Exp. Date: _____

Signature: _____

Return form by **January 17, 2015** to be included in the invitation
and by **February 28, 2015** to be listed in the event program to:

Capital Area Food Bank

Attn: Blue Jeans Ball

4900 Puerto Rico Ave., NE • Washington, DC 20017

Email: sholloway@capitalareafoodbank.org

Fax: 202.526.1253

Together we can solve hunger™