



**12TH ANNUAL BLUE JEANS BALL**  
SUNDAY, APRIL 26, 2015 • MARRIOTT MARQUIS HOTEL

**SPONSORSHIP REGISTRATION FORM**

Please join the Capital Area Food Bank for our 12<sup>th</sup> annual Blue Jeans Ball and help us solve hunger in the Washington metro region. The Blue Jeans Ball is a food and wine tasting featuring top chefs, restaurants and purveyors in the area, along with recognition of this year's honoree Bill Conway and the Bedford Falls Foundation, for the unwavering support to end hunger throughout the region. Sponsorship opportunities include seated tables, early entry, premiere promotional mentions and other exciting benefits.

**SPONSOR PACKAGES:**

**Privé Sponsor: \$100,000**

- Presenting sponsor rights: Your preferred name/logo will be aligned with the name of the event, "Blue Jeans Ball, presented by [your/your company name/logo]"
- Customized benefits: CAFB will work with you to customize the benefits that are most beneficial to you or your company, including but not limited to the benefits outlined below.

**Couture Sponsor: \$50,000**

- Logo on CAFB delivery trucks for one year
- Featured sponsor of the event: your name/company logo will be showcased above/before sponsors at lower levels, including premier mention in invitation, press releases, keepsake program, website and event signage
- Two tables of 10 in premier section of ballroom
- Designated wait staff for your table to provide drinks and tastings throughout event
- Opportunity to speak at the event after special on-stage recognition
- One full-page ad in keepsake program
- 10 early entrance passes to enjoy preview of tastings
- Complimentary parking
- Express guest check-in

**Designer Sponsor: \$25,000**

- Premier recognition in sponsor listing: your name/company logo will be showcased above/before sponsors at lower levels, including premier mention in invitation, press releases, keepsake program, website and event signage
- One table of 10 in premier section of ballroom
- Designated wait staff for table to provide drinks and tastings throughout the evening
- Special on-stage recognition
- One full-page ad in keepsake program
- 10 early entrance passes to enjoy preview of tastings
- Complimentary parking
- Express guest check-in

**Together we can solve hunger™**



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**Custom Fit Sponsor: \$10,000**

- One table of 10 in premier section of ballroom
- Designated wait staff for table to provide drinks and tastings throughout the evening
- Acknowledgement from stage
- Listing in invitation, press releases, keepsake program, website and event signage
- Half-page ad in keepsake program
- Six early entrance passes to enjoy preview of tastings
- Express guest check-in

**Dark Blue Sponsor: \$5,000 (limited availability at this level)**

- One reserved table of 10
- Listing in invitation, press releases, keepsake program, website and event signage
- Four early entrance passes to enjoy preview of tastings
- Express guest check-in

**Stonewashed Sponsor: \$2,500 (limited availability at this level)**

- One reserved table of 10
- Listing in invitation, keepsake program, website and event signage
- Two early entrance passes to enjoy preview of tastings

**SPONSOR COMMITMENT FORM**

Sponsor/Corporation Name (as it will appear in all materials): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address (Street, City, State, Zip): \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Website: \_\_\_\_\_

Twitter Handle/Facebook Page: \_\_\_\_\_

**SPONSOR PACKAGES**

- Please accept my commitment as a Privé Sponsor at @ \$100,000
- Please accept my commitment as a Couture Sponsor @ \$50,000
- Please accept my commitment as a Designer Sponsor @ \$25,000
- Please accept my commitment as a Custom Fit Sponsor @ \$10,000
- Please accept my commitment as a Dark Blue Sponsor @ \$5,000\*
- Please accept my commitment as a Stonewashed Sponsor @ \$2,500\*

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**TICKET PACKAGES**

- I would like to purchase \_\_\_ **Classic Fit ticket package @ \$1,000\***
  - Two reserved seats
  - Two early entrance passes to enjoy a preview of tastings
- I would like to purchase \_\_\_ **Original Fit ticket(s) @ \$300\***
  - One reserved seat
- I would like to purchase \_\_\_ **Standard Blue ticket(s), which does not include table seating @ \$200**
- I am unable to sponsor at this time, but enclosed is a tax deductible contribution of \$\_\_\_\_\_.

**\*Limited availability at this level, so please make your commitment soon!**

**PAYMENT INFORMATION**

- My check for \$\_\_\_\_\_ is enclosed, payable to the Capital Area Food Bank.
- Please charge \$\_\_\_\_\_ to my credit card:
  - Discover
  - Mastercard
  - VISA
  - American Express

*Note: Tax deductible amount to be determined.*

Name on Account: \_\_\_\_\_

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Return form by **January 26, 2015** to be included in the invitation  
and by **February 28, 2015** to be listed in the event keepsake program to:

**Capital Area Food Bank**  
**Attn: Blue Jeans Ball**  
**4900 Puerto Rico Ave., NE • Washington, DC 20017**  
**Email: [sholloway@capitalareafoodbank.org](mailto:sholloway@capitalareafoodbank.org)**  
**Fax: 202.526.1253**

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