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## **News Release**

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## FOR IMMEDIATE RELEASE

## TV PERSONALITY PAUL WHARTON PARTNERS WITH CAPITAL AREA FOOD BANK IN STRUGGLE AGAINST HUNGER

As CAFB Ambassador Against Hunger, Wharton Shines Light on Increased Number of Residents in Need



**Washington, D.C., March 10, 2011** — With record numbers of Washington metro area residents struggling to get enough food to eat, the Capital Area Food Bank today announced its partnership with TV Personality Paul Wharton. Wharton participated in a cooking demonstration highlighting the CAFB's \$16 Bag program, which shows clients how to eat healthily on a budget. The partnership helps raise awareness about local hunger and highlights initiatives with the CAFB and member agencies.

"Food is one of life's most basic needs yet thousands of families, children and seniors in our community are going to bed hungry," said Lynn Brantley, president and CEO of the Capital Area Food Bank. "We applaud Paul Wharton for his efforts in ensuring that all our neighbors have access to quality, nutritious food."

"As the most powerful city in the United States, I would like to set an example for the rest of the nation that no child or individual should go to bed hungry," said Paul Wharton. "I've seen amazing things happen in our city and truly believe if we work together, we'll be able to help end hunger."

The Capital Area Food Bank and its partner agencies are reporting record numbers of residents and first-time visitors seeking food assistance in the wake of job losses and home foreclosures. Approximately 200,000 children are at risk of hunger in the metro region – that is one in five children. For more information about the Capital Area Food Bank and the issue of hunger visit <u>CapitalAreaFoodBank.org</u>.

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**The Capital Area Food Bank**, a member of Feeding America, is the Washington, D.C. metro area's hub for food sourcing, distribution and nutrition education - serving over 478,000 people struggling with hunger. Through direct service and a network of 700 nonprofit partners, the CAFB distributed 27 million pounds of food last year, including 10.8 million pounds of fresh produce. The Capital Area Food Bank has served the National Capital Region over 30 years.