



## Media Advisory

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### FOR IMMEDIATE RELEASE

## FIRST LADY MICHELLE OBAMA, MAYOR VINCENT C. GRAY SUPPORT 8<sup>TH</sup> ANNUAL BLUE JEANS BALL BENEFITTING THE CAPITAL AREA FOOD BANK

*Featuring TV Personality Paul Wharton, a good cause,  
premier restaurants, auctions and live music  
Marriott Wardman Park Hotel, April 10, 2011*

**What:** The Capital Area Food Bank's 8<sup>th</sup> annual Blue Jeans Ball is a unique charitable event that encourages participants to dress in their most fashionable jeans and demonstrate their commitment to ending hunger in the Washington metro area. Participants will enjoy the area's finest cuisine, dance to live entertainment and bid on live and silent auction items offering exceptional items and experiences.

**Who: Community leaders supporting the effort to end hunger locally**

- First Lady Michelle Obama
- Mayor Vincent C. Gray, Honorary Event Chair
- Paul Wharton, Capital Area Food Bank *Ambassador Against Hunger*
- Participating restaurants include: Vidalia and Bistro Bis, Sequoia, RIS, Eatonville, Mussel Bar, Matchbox, Georgetown Cupcake and Carmine's
- Live entertainment by the Elastic Waist Band
- CAFB Board of Directors
- Live and silent auctions offering exceptional vacation opportunities, autographed sports memorabilia, spa packages, gift baskets and much more

**When: Sunday, April 10, 2011** ~ Reception 6 pm, Ball 7 - 10 pm

**Where:** Marriott Wardman Park Hotel, Thurgood Marshall Ballroom  
2660 Woodley Road, Washington, DC 20008

**How: \$150 per person**

- Sponsorships are available to individuals or organizations at various levels.
- To purchase a ticket or become an event sponsor, visit [CapitalAreaFoodBank.org](http://CapitalAreaFoodBank.org) or call Jana Richardson at (202) 526-5344 ext. 234.

**Why:** More than 600,000 metro area residents, including 200,000 children, are facing persistent hunger and malnutrition. Through the funds raised at the Blue Jeans Ball and other efforts, the CAFB will advance its work of providing individuals and families nutrition education and outreach programs designed to address the root cause of hunger.

*The Capital Area Food Bank, founded in 1980, takes a comprehensive approach to addressing hunger by increasing access to nutritious food, initiating change through skill-building and advocacy, and creating sustainability with outreach and training for those at risk of hunger. The CAFB is the metro area's largest public, nonprofit food and nutrition education resource. For more information about hunger and nutrition issues, log on to [CapitalAreaFoodBank.org](http://CapitalAreaFoodBank.org).*

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