









MEDIA ADVISORY

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Local Scout Council, Capital Area Food Bank, WUSA-TV, Safeway and The Washington Examiner team up to nourish area's hungry

Organizations Launch 25th Annual Scouting for Food Drive to Benefit Washingtonian's in Need

Event: Scouting for Food is a food collection annually orchestrated by the National Capital Area Council (NCAC),

Boy Scouts of America (BSA). NCAC is teaming with the Capital Area Food Bank, WUSA-TV, Safeway and The Washington Examiner to fill the food bank's shelves. Scouts will be distributing plastic bags to homes in Maryland and Virginia, and flyers at District of Columbia residences on Saturday, November 5th. Scouts will then return to homes to pick up the food, on the morning of Saturday, November 12th. Also on November 12, Scouts will be at most District of Columbia Safeway Stores to distribute flyers and ask patrons to purchase an extra item or two as they shop, for donation purposes. Donated food will be distributed to families in need

throughout the NCAC's communities.

Participants: NCAC Cub Scout Packs, Boy Scout Troops, and Venture Crews and Ships

Capital Area Food Bank

WUSA-TV Safeway

The Washington Examiner

When: *November 5th* – Bag distribution in Maryland and Virginia; flyers distributed in the District of Columbia

November 12th – Bag/food collection; Scout appearances at participating Safeway locations in the District of

Columbia

Where: Press Conference and photo/ interview opportunity with local Scouts and partnering organizations on

Sat., Nov. 12 @ 10 AM at Safeway # 1276, 6500 Piney Branch Rd., NW, Washington, DC

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Details: Scouting for Food is one of the largest annual food drives in the metropolitan area. The economic strain

placed on an increasing number of Americans this year has led to empty shelves at local food banks, empty plates, and empty stomachs. Since the program was launched in 1987, Scouts have collected millions of pounds of canned goods and non-perishable food items to provide for community members in need.

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The Boy Scouts of America provides the nation's foremost youth program of character development and values-based leadership training, which helps young people be "Prepared. For Life.\textsuperstanding organization is composed of 2.7 million youth members between the ages of 7 and 21 and more than a million volunteers in nearly 300 local councils throughout the United States and its territories. National Capital Area Council was organized in 1911 and today stands as one of the oldest and largest councils in America. The Council territory includes the District of Columbia; Frederick, Montgomery, Prince George's, Calvert, Charles, and St. Mary's counties in Maryland; and in Virginia the counties of Arlington, Fairfax, Prince William, Loudoun, Fauquier, Spotsylvania, Caroline, King George, Stafford and Culpeper as well as the independent cities of Alexandria, Falls Church, Fairfax, Manassas, Manassas Park and Fredericksburg.