

## **Media Advisory**

For more information, please contact:

Shamia K. Holloway Capital Area Food Bank 202-526-5344 ext. 230 202-526-1253 fax sholloway@capitalareafoodbank.org

## FOR IMMEDIATE RELEASE SUPER BOWL 44 CHAMPION USAMA YOUNG RETURNS HOME TO HELP NOURISH RESIDENTS IN NEED Oakland Raiders Safety to Volunteer at the Capital Area Food Bank

WHAT: Super Bowl 44 Champion and Oakland Raiders Safety Usama Young will volunteer at the Capital Area Food Bank's Northeast Washington food distribution center to help pack and sort food, and assemble windowsill herb gardens that will be distributed at CAFB Family Markets – monthly school-based food pantries that feed over 2,000 families.

> Young returns to his hometown for his sixth annual Stay Focused Football & Cheer Camp at Largo High School, which is a part of the Usama Young Youth Foundation, and includes a series of events for families and youth. Young's foundation is based in the Washington metro and North Carolina areas; and offers interactive programs to children from single-parent homes and underserved communities. Prince George's County Public School students will also volunteer at the food bank.

> Nearly 700,000 residents in the Washington metro area are struggling with hunger, including 200,000 children. According to a study by the Capital Area Food Bank and Feeding America, hunger in the Washington metro area has increased in the last several years by over 25 percent. The Capital Area Food Bank, a member of Feeding America, is the Washington metro area's largest nonprofit food and nutrition education resource. To learn more, go to <a href="http://www.capitalareafoodbank.org/">http://www.capitalareafoodbank.org/</a>

- **WHO:** Usama Young, Oakland Raiders Safety
  - Prince George's County Public School Students
- **WHEN:** Friday, June 27, 2014 10 am – 1 pm
- WHERE: Capital Area Food Bank 4900 Puerto Rico Avenue, NE Washington, DC 20017
- **WHY:** According to a recent Feeding America study, Washington, DC ranks second in the nation for child hunger, slightly behind New Mexico.
  - Summer is a critical time since students are out of school and don't have access to school meals, which places an additional burden on struggling families.
- VISUALS: Usama Young packing and sorting food; and planting windowsill herb gardens in the food distribution center
  - Prince George's County Public School students volunteering
- CONTACTS: Shamia Holloway 202.644.9830 <u>sholloways@capitalareafoodbank.org</u>