



## News Release

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**FOR IMMEDIATE RELEASE**

### **HOWARD G. BUFFETT FOUNDATION AWARDS \$190,000 GRANT TO CAPITAL AREA FOOD BANK for the Development of a New Fundraising Platform**

**Washington, DC. Oct. 24** – The Capital Area Food Bank today was awarded a \$190,000 grant by the Howard G. Buffett Foundation, a private family foundation working to improve standards of living and the quality of life for the world’s most impoverished and marginalized populations.

Howard G. Buffett, the foundation’s Chairman and CEO, said, “ This collaboration builds on the foundation’s effort to eliminate domestic hunger by bringing greater awareness to hunger issues in the nation’s capital.”

Accepting the award on behalf of the Capital Area Food Bank, President and CEO Nancy Roman said, Hunger is a big challenge that needs to be addressed in Washington. We are very grateful to the Howard G. Buffett Foundation for this grant, which gives us the technical capacity to engage new supporters across new demographics through a dynamic new online, fundraising campaign called *Missing Meals*.”

The grant will support the development of the Capital Area Food Bank’s new *Missing Meals Virtual Giving Platform*, a fundraising platform that will make it easier for Washingtonians to help fight hunger in their own community by donating via computer or mobile device to help fill the empty bowls of neighbors in need.

The announcement coincides with the release of Howard G. Buffett’s new book, *40 Chances: Finding Hope in a Hungry World*, that chronicles his evolving views on combating hunger and poverty. In connection with his national book tour that began on Oct. 17 at the World Food Prize in Des Moines, Buffett will speak this evening at the Smithsonian Freer and Sackler Gallery of Art. His only public appearance in the Washington metro area, Buffett will be welcomed and introduced on stage by Roman.

The Capital Area Food Bank distributes 45 million pounds of food – the equivalent of 37.5 million meals – annually to 500,000 food insecure individuals in the region. Volunteers, numbering 21,000 a year, play a critical role in the food bank’s operation. When compared with states, Washington, DC has the second highest rate of food insecurity among children in the nation.

The Howard G. Buffett Foundation has to date funded three projects with Feeding America, of which the Capital Area Food Bank is a member.

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### **About The Howard G. Buffett Foundation**

The Howard G. Buffett Foundation works to improve the quality of life for the world's most impoverished and marginalized populations – including the nearly one billion men, women, and children who lack basic food security. *40 Chances: Finding Hope in a Hungry World* chronicles Chairman and CEO Howard G. Buffett's evolving views on combating hunger and poverty. The foundation recently launched a series of innovative 40 Chances programs supporting market-based solutions to global food security challenges, including a high school business plan competition with the Network for Teaching Entrepreneurship (NFTE), an agricultural innovation prize with the White House and the University of Wisconsin-Madison, and now the 40 Chances Fellows program with the Tony Blair Africa Governance Initiative and the World Food Prize Foundation. To learn more, visit <http://www.40Chances.com>, or find us on Facebook [facebook.com/40Chances](https://www.facebook.com/40Chances), and Twitter at [@40Chances](https://twitter.com/40Chances).

### **About the Capital Area Food Bank**

The Capital Area Food Bank is the largest hunger relief organization in the Washington metro area serving 500,000 people through direct food distribution programs and a network of 500 partner agencies. In 2012, the Capital Area Food Bank distributed 45 million pounds of food, including 17.5 million pounds of fresh fruits and vegetables. A member of Feeding America, CAFB takes a comprehensive approach to addressing hunger by increasing access to nutritious food, initiating change through skill-building and advocacy, and creating sustainability with outreach and training for those at risk of hunger. To learn more, visit: [www.capitalareafoodbank.org](http://www.capitalareafoodbank.org), or find the food bank on Facebook [facebook.com/ CapitalAreaFoodBank](https://www.facebook.com/CapitalAreaFoodBank), and Twitter at [@foodbankmetrodc](https://twitter.com/foodbankmetrodc).